File

PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

Richmond, Virginia

To: Those Listed **Date:** October 23, 1990

From: Barbara S. Mait

Subject: Changes to Philip Morris Brands

The following changes will be made to Philip Morris brands:

1. The level of paper component will increase from 0.6 to 2.0% on B & H Lights 100 (Box) cigarettes.

2. The permeability will change from 35 CU to 50 CU on Virginia Slims Lights 100 (Box) cigarettes.

3. The permeability will change from 23 to 28 CU on Cambridge Lights 100 cigarettes.

4. The level of paper component will increase from 0.6% to 2.0% on Marlboro Lights 100 Menthol cigarettes.

These changes are effective October 22, 1990.

Those Listed

J. M. Garman
N. R. Ryan
J. E. Wickham

Barbara S Mait

Barbara
Who initiates these changes?

PM3000830662

Source: https://www.industrydocuments.ucsf.edu/docs/slpk0001